



**UNIVERSITY OF NORTH BENGAL**

BBA/B.Com. LL.B. (5 yr.) Honours 2nd Semester Examination, 2021

**PRINCIPLES OF MANAGEMENT**

**PAPER CODE- FC03**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.*

**The students should attempt questions any *two* questions from Group B compulsorily and any *four* from Group A**

**GROUP-A**

**Answers Word Limit less than equals to 200**

10×4 = 40

1. Explain different characteristics of Management? 10
2. What are the different types of leadership? Explain. 10
3. Explain Maslow's need hierarchy theory. 10
4. Describe the barriers of effective communication of manager. 10
5. Describe McGregor's Theory X and Y. 10
6. Explain, Hawthorne Experiment and its findings. 10

**GROUP-B**

**Answers Word Limit less than equals to 100**

7. Write short notes on: (any *two*) 5×2= 10
  - (a) Delegation of authority
  - (b) Span of control
  - (c) Effective communication model
  - (d) Unity of Command.

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